

School/Music Education—Youth/Family Engagement, Loyalty & Continuity

Parents' Newsletter



Music provides a lifetime of joy for kids.

Keep the beat alive at home and at school.
All parents want their children to learn how to make and appreciate music, but when school budgets are lean, music education suffers. That's why our jingle contest and label collection drive are so important. Kids learn to love music when it's valued at home and at school. Give the opportunity to learn about music, it will enrich their lives, providing countless pleasurable experiences.

Become a Libby's Jingle Superstar!
We're sponsoring a contest that might make you a little nostalgic. We're asking kids to put their best voice forward as they sing the famous Libby's jingle in their own unique style. The winner will receive a \$5,000 savings bond for himself or herself and \$5,000 for their school. Plus they get to record their jingle rendition at a professional recording studio and hear it played on the radio. When kids learn to love music, the rewards last a lifetime. See the back cover for details.

A label saved is a nickel earned.
Advance music education with the Libby's label collection drive. Save those Libby's canned vegetable labels and help make sure your kids get the music education they deserve.



The program is simple:
1) You and your kids collect labels from cans of Libby's vegetables from 8/21/06 through 12/31/06.
2) They drop them in the collection box at school.
3) We give their music education department 5¢ for each label.



Teachers' Guide



Grades 3-5 with K-2 supplement.

Get your students excited about music.

Tight budgets can make it tough to keep music alive in the hearts and minds of grade school students. That's why Libby's is helping to raise money for your music department through our jingle contest and label collection drive. To get the most from this program, all you have to do is cover the lessons in this teacher's guide and use the tools we've provided. Let the music begin!

Jingle Contest
Encourage your students to enter our jingle contest. The winner gets to record their rendition at a professional recording studio and hear it played on the radio. Plus they'll receive a \$5,000 savings bond for him or herself, and \$5,000 for your school's music education department. All entries must be postmarked by 11/3/06.

Libby's Label Collection Drive
Libby's is also helping to raise money for your school's music department through our Libby's label collection drive. From 8/21/06 through 12/31/06, we'll contribute 5¢ to your music program for each Libby's canned vegetable label that students collect.




Fill your home with music.

Help your kids learn to build and play homemade instruments. Few things bring a family closer together than a love of music. Catchy melodies and memorable lyrics communicate in ways that words alone can't. And music is a great way to develop thinking and language skills too. By helping them build instruments at home, you'll be able to watch and listen as your child's love of music grows. Now get those creative juices flowing and make music part of your child's everyday life.



Make a Combophone & Kazoodle

- To make a Combophone, fold a piece of tissue paper over the teeth of a comb, then hum through it.
- To make a Kazoodle, put waxed paper over one end of an empty toilet paper roll, holding it in place with a rubber band.
- Poke several small holes in the waxed paper, and hum into it.
- Play Yankee Doodle using each instrument alone, then for even more fun, play a duet.



Make Drums & Cymbals

- To make a drum kit, get an empty coffee can, oatmeal box and ice cream tub, all with lids.
- Have kids decorate them with crayons, markers or paint.
- Use wooden spoons as drumsticks.
- To make cymbals, put a string through a hole punched in a tin pie pan and hang it near the drum kit. Use different sized pans for different sounds.
- Ask the child to play a steady bass beat for Ring around the Rosie.



Make a Horn

- Cover one end of an empty paper towel roll with waxed paper, hold in place with a rubber band.
- Using a pencil, punch a row of holes on one side of the roll.
- Hum London Bridge into the open end, varying the pitch by covering the holes to make different notes.



Make a Xylophone

- Fill four tall glass jars with water at different heights.
- Tune each jar by varying water levels. The more water, the lower the pitch.
- To play, lightly tap the side of the jars with a spoon, being very careful not to break the glass.
- Play Twinkle Twinkle Little Star.



Make a Guitar

- Cut a hole in the center of a shoebox lid. Place the lid back on the shoebox.
- Stretch six rubber bands of varying widths around the box and center over the hole. The varied widths will produce different pitches.
- Place two unsharpened pencils between the rubber bands, and the shoebox lid to create a bridge.
- Pull pencils to the far left and far right of the shoebox lid.
- Pluck one note at a time to the tune of Three Blind Mice.

Because of the health hazard of broken glass, avoid broken bottles! Use this information.



Keep music in your students' lives.

Pass around this envelope every day to collect Libby's canned vegetable labels. Then place them in the Libby's collection box.

Every Libby's label earns money toward your school's music program.



Remember, only Libby's canned vegetable labels qualify.

