

Branded On and Off Premise Promotions

Oktoberfest
Get The Party Started
As presented by **Esquire** Magazine
Win a Trip to the Esquire House in New York City.
ST PAULI GIRL
IMPORTED GERMAN BEER

ST PAULI GIRL
OKTOBERFEST
A Special Time With A Special Girl
IMPORTED FROM GERMANY

IMPORTED FROM GERMANY
ST PAULI GIRL
PRESENTS THE **Girls of Summer**
ST PAULI GIRL
IMPORTED GERMAN BEER

CAME TIME
WIN A TRIP TO BASEBALL'S ALL-STAR WEEK
ST PAULI GIRL
IMPORTED GERMAN BEER

ST PAULI GIRL
WANTED
21.6 oz
GREAT BEER TASTE!
GREAT BEER BODY!
REWARD
The Girl Is Tall, Cool and She's Chillin!
ST. PAULI N.A.
•Rated #1 Non-Alcoholic Malt Beverage
•Brewed In Germany With All Natural Ingredients
•Enjoy It With Family and Friends...Anytime!

ENJOY A **HOT SUMMER** WITH A **COOL**
ST PAULI GIRL
IMPORTED GERMAN BEER