

B2B--Key Account Value-Added Purchase Promotions

Say Swingline® Say Cheese!

Enjoy 9 New Staplers And Punches
With So Many Positives And...

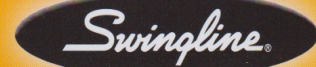


...No Negatives!

Picture This FREE Digital Camera
With Qualifying Swingline® Stapler
And Punch Purchases. Order Today!
See Back Of This Flap For More Details.



Set Your Sights On



Focus On Reliability And Savings With
NEW Swingline® Staplers And Punches...



...And Zoom In On This
Digital Camera Binoculars FREE!*

Rise and Shine with Swingline®

Swingline® will help you rise
to the occasion and shine at
home or work...



...with fast, reliable
Staplers and Punches

A FREE Melitta® One:One™ Desktop Pod
Brewing System With Qualifying Swingline®
Stapler And Punch Purchases. Order Today!
See Back Of This Flap For More Details.



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In Your Office...



...And We'll
Put a Mrs. Field's®
Smile On Your Face!

FREE Mrs. Fields®
Cookies with
qualifying Swingline® Stapler
and Punch purchases.
Order Today! See back for more details.