

Social Media Integration—Engaged Fans Are Loyal Fans

These integrated social media campaigns not only reinforced key brand leaning and product attributes, but successfully delivered daily page visits from new/existing fans and captured key demographic & psychographic profiles from submissions, enabling ongoing conversations & custom communication long after programs ended

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Ellio's "SEASON'S EATINGS" Sweepstakes

Win one of 40 Great Prizes including Cash, Gift Cards, Ellio's Merchandise and Free Ellio's Pizza!

Click on the doors below & enter for your chance to WIN great prizes!

Nov 21	Nov 22	Nov 23	Nov 24	Nov 25
Nov 26	Nov 27	Nov 28	Nov 29	Nov 30
Dec 1	Dec 2	Dec 3	Dec 4	

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HELP ELLIO'S CELEBRATE OUR 50TH BIRTHDAY, GET AN INSTANT COUPON!

happy 50th birthday

Sign Our Birthday Card
GET A \$1.00 COUPON!

CLICK HERE

Win one of 28 great prizes including cash, gift cards, Ellio's merchandise and Free Ellio's Pizza

Ellio's Countdown to Summer Sweepstakes

Click on the daily prize squares below and enter for your chance to win great prizes!

Entry Form | Details | Official Rules | Privacy Policy

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Sweet TALK

Our Sweet Potato Fries and you could WIN a year's supply of McCain® Sweet Potato Fries

Plus \$500 Cash to spend on your sweetie!

Details | Enter Now | Official Rules

- It's easy! In 25 words or less, tell us how much you love our Sweet Potato Fries for your chance to win. The "Sweetest" Sweet Talk. The Better!
- Over 100 lucky winners will receive "Sweet" prizes from McCain.
- Hurry! Submit your "Sweet Talk" entries by 10/18/11 to be eligible to win! Winners will be drawn on 10/19/11 (Sweetest Day)...

NO PURCHASE NECESSARY. Ends 10/19/11. Sweepstakes ends 10/20/11

share your talent win our taters SWEEPSTAKES

Show us your pure, all-natural talent and make America smile!

Show off what you do best, whether it's singing, dancing, joke-telling, juggling, hula-hoops, or cooking, take a video and share it with us.

Read our Official Rules, Terms & Conditions. Want to know more about our pizzas? Check them out here.

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PLUS enter the McCain® simply joyful moments sweepstakes

Turn a Simple, Joyful Moment into a Winning Moment!

You could win your choice of prizes!

Simple here

BONUS: \$500 cash for FREE McCain Sweet Potato Fries in the mail to the first 200 fans who submit a qualified simple joyful moment photo or story with their sweepstakes entry. Click here to check out our McCain® fans' simply joyful moments

Our simply joyful moments...
 - Eating McCain's fries is really a simple joyful moment.
 - Saving the smile on my daughter's face at this year's family reunion... how simple a simply joyful moment.
 - A simply joyful moment... my recent visit to my friend.
 - My little sister is enjoying the simple joyful moment of the pool.
 - A really joyful moment with my mom and grandma. I love you grandma!
 - Our simply joyful moment... backyard soccer with our best buddies!
 - Simply joyful moments... making sweetie get back to school!
 - My six playing and learning together brings me many joyful moments.

Click here to check out some simply joyful moments from our McCain fans!