

Sponsorships, Cross Promotions & Licensed Properties

Farley's Blue's Clues
Guess Who Has The BLUEprint For Increased Sales And Profits?

NICK JR. Play to Learn. **McDonald's**

This graphic features a blue background with paw prints and a large blue dog head (Blue) at the bottom. The Farley's logo is in the top left, and the Blue's Clues logo is in the top right. The text is in yellow and white. At the bottom, there are logos for Nick Jr. and McDonald's.

THE Ruchats MOVIE IN THEATERS THIS THANKSGIVING

Have We Got An Adventure-Packed Program For You!

Farley's FRUIT SNACKS

This graphic has a yellow background with a purple movie marquee at the top. The marquee says 'THE Ruchats MOVIE' and 'IN THEATERS THIS THANKSGIVING'. Below is an illustration of three children in a green vehicle on a wooden bridge. The Farley's logo and 'FRUIT SNACKS' are at the bottom.

Farley's STAR WARS EPISODE I

ONLY FARLEY'S CAN BRING YOU THE BIGGEST ENTERTAINMENT PROPERTY OF ALL TIME

This graphic has a black background with blue starburst patterns. The Farley's logo is in the top left, and 'STAR WARS EPISODE I' is in the top right. The main text is in large, bold, yellow letters.

Ready To Increase Your Sales & Profits When You

GO CARAMEL CRAZY

With **Farley's**

...THE #1 Selling Traditional Caramel!

This graphic has a white background with a purple swirl. The text is in black and red. The Farley's logo is in the center. At the bottom, it says '...THE #1 Selling Traditional Caramel!'.

Look What's Popping Up In McDonald's Happy Meals!

This graphic features the McDonald's golden arches logo with a yellow smile inside, set against a red background. Surrounding the logo are several colorful cartoon insects (flies, bees, ants) and a small airplane. The text is in bold black letters.

Farley's Crayola KIDS

Announcing A Back-To-School Program With Real Drawing power!

Farley's FRUIT SNACKS ALIENS SHAPED FRUIT SNACKS

Farley's FRUIT SNACKS MVP SPORTS

This graphic has a white background with a colorful crayon drawing of a starburst. The Farley's logo is in the top left, and the Crayola Kids logo is in the top right. Below the starburst is the text 'Announcing A Back-To-School Program With Real Drawing power!'. At the bottom are two boxes of Farley's Fruit Snacks: 'ALIENS SHAPED FRUIT SNACKS' and 'MVP SPORTS'.